

ADVERTISE WITH US

WHAT IS CMU ATHLETICS?

CMU Athletics provides an opportunity for student-athletes to achieve their athletic dreams. The Blazers compete in the Manitoba College Athletics Conference (MCAC) in men's and women's basketball, volleyball and soccer.

WHY CMU?

During their competitive seasons, CMU teams travel throughout Manitoba and western Canada, southern Ontario, and the Midwest US states in league and tournament play. Likewise, CMU hosts home competitions at our Winnipeg Shaftesbury campus. Our varsity games are known for their atmosphere—with outstanding student and community support. This is why sponsoring the Blazers is such a great advertising opportunity for your local business.

All Corporate Levels of Sponsorship are eligible to receive advertising in *the Blazer* university magazine, Logo recognition on the CMU Athletics web site, Logo recognition in *the Match* Game Day Program and public-address advertising at all CMU Blazers basketball and volleyball home games.

LOOKING FOR OTHER WAYS TO SUPPORT THE BLAZERS?

CMU allows you the opportunity to advertise through individual Blazers events or Theme Nights. Contact CMU Athletics at (204) 487-3300 for more information or on the web at cmu.ca/blazers.

CORPORATE GREEN LEVEL SPONSOR - \$1000+

- Company Logo recognition on available team track suit

CORPORATE GOLD LEVEL SPONSOR - \$1500+

- Includes Green Level Sponsorship
- Company Logo recognition on available team track suit
- Company Logo on gym signage at all home games

CORPORATE PREMIER LEVEL SPONSOR - \$5000+

- Includes Green Level & Corporate Gold Level Sponsorship
- Naming Rights to Blazers Athlete of the Week

* As per Revenue Canada guidelines, a tax receipt will be issued for the amount less the value of goods and advertising. Please see gift form for alternatives.



Adopt a Blazer



CANADIAN MENNONITE UNIVERSITY



500 Shaftesbury Blvd. | Winnipeg MB | CANADA
204.487.3300 | cu@cmu.ca
www.cmu.ca

cmu.ca/blazers

ADOPT A BLAZER

WHAT IS THE ADOPT-A-BLAZER PROGRAM?

The Adopt-a-Blazer program is an avenue for alumni family, and friends to participate in the success of The Canadian Mennonite University Blazers. Your generous contribution ensures our commitment to excellence and helps us turn today's student-athletes into tomorrow's community leaders.

HOW WILL MY DONATION HELP?

Great university sports programs are built with the help of generous supporters like you! Being a student-athlete requires a commitment of time and energy throughout the academic year, leaving little time for part-time employment. CMU Athletics is committed to offering our student-athletes a great experience that enables them to focus whole-heartedly on academics and athletics. The Adopt-a-Blazer program is a tool that helps ease the financial burden that is placed on our student athletes.

WHERE DOES MY DONATION GO?

Funds raised through the Adopt-a-Blazer program will directly benefit CMU student-athletes. The money assists in the cost of transportation, lodging and tournament fees—costs that student-athletes often bear.

LEVELS OF SPONSORSHIP

BLAZER ALUMNI LEVEL - \$100 +

- Name recognition in *the Blazer* university magazine
- Name recognition on the CMU Athletics web site
- Name recognition in *the Match* gameday program

GREEN LEVEL - \$300 +

- Includes Alumni Level Sponsorship
- 2 seasons passes to all CMU Blazers home games

GOLD LEVEL - \$700 +

- Includes Alumni Level Sponsorship
- 2 VIP seating seasons passes to all CMU Blazers home games (volleyball & basketball)
- 2 tickets to the CMU Green & Gold Awards Night

* As per Revenue Canada guidelines, a tax receipt will be issued for the donated amount less the value of the seasons passes (if applicable). Please see gift form for alternatives.

On behalf of our student-athletes, CMU Athletics thanks you for your generosity. For more information visit our web site at cmu.ca/blazers.

SIGN US UP!

ADOPT A BLAZER

NAME: _____

ADDRESS: _____

CITY: _____ PROV: _____

PHONE: (____) _____ - _____

FAX: (____) _____ - _____

E-MAIL: _____

PLEASE CHECK OFF THE FOLLOWING LEVELS
ADOPT A BLAZER:

- BLAZER ALUMNI LEVEL \$100+
 GREEN LEVEL \$300+
 GOLD LEVEL \$700+

ADVERTISE WITH US:

- CORPORATE GREEN LEVEL - \$1000+
 CORPORATE GOLD LEVEL - \$1500+
 CORPORATE PREMIER LEVEL - \$5000+

AMOUNT ENCLOSED: \$ _____

PAYMENT METHOD:

- CHEQUE VISA MASTERCARD
CARD # _____

EXP DATE: ____ / ____

NAME OF CARDHOLDER: _____

SIGNATURE: _____

MAKE CHEQUES PAYABLE TO:

CANADIAN MENNONITE UNIVERSITY
500 SHAFTESBURY BLVD.
WINNIPEG, MANITOBA R3P 2N2 CANADA

