

Scott Rollans

Freelance

- Writer -
- Editor -
- Word Doctor -

10926 108 Street NW
Edmonton, AB
T5H 3A7

(780) 421-1045

scott@rollans.com
scott.rollans.com

The reviews are in!

Working with Scott on *Democracy Derailed* was a joy. He is nothing short of amazing!

Kevin Taft
best-selling author and
former leader, Alberta Liberals

Scott has excellent instincts as a writer and editor. He is a pleasure to work with, both personally and professionally.

The late Lois Hole
Best-selling gardening author
Lt-Gov. of Alberta (2000–05)

Our book project involved over 90 authors (all professors), plus an organizing committee. Could there be a more daunting task for an editor?

Scott edited where appropriate, but did not over-edit. Throughout the process he remained amicable, patient and diplomatic. It's hard to imagine how we could have done it without him!

Mary Spencer
Association of Professors Emeriti
University of Alberta

Scott's work was the backbone of our communication plan. He helped us turn a mass of data into a lively, concise and persuasive document. He quickly grasped our requirements, and hit exactly the right tone with his first draft.

Jan Novotny, General Manager
Derrick Golf and Winter Club,
Edmonton

He does everything well, from content to language accuracy, and has an excellent sense of how to engage readers. When I ask Scott to do an assignment, I know he'll deliver what I need. He "gets it" in a way that I wish all writers could.

Lynn Zwicky, Editor
Duval House Publishing

Your superpower is content creation.

Shawn Bannerman
President, Division [1] Media Corp.

Oh, in case I forgot to mention . . .
you are a miracle.

Sherrell Steele
Manager, School of
Communications
Grant MacEwan University

Communication

That's the whole point of the written word.

Through more than 25 years of freelance work, Scott Rollans has built a solid reputation as an engaging and talented writer editor.

As a writer, Scott engages readers with lively, crisp, uncluttered prose. As an editor, he quickly recognizes—and removes—barriers to effective communication.

When you read his work, you understand what he's saying, and you enjoy the way he says it.

- ◆ brochures
- ◆ websites
- ◆ books
- ◆ print articles
- ◆ advertising
- ◆ newsletters
- ◆ corporate profiles
- ◆ multimedia scripts

Place your message in the right hands. Give Scott a call!

A few short samples...

We Canadian gardeners think we're tough. We can dig our way out of a late May snowstorm, and still have ripe tomatoes by the middle of July. Well, we might pride ourselves in overcoming the elements, but we better not brag in front of Tom Stokes. He does his gardening in Antarctica.

"Extreme Gardening"
Lois' Spring Gardening Magazine

Should we raise our golf fees? You probably don't think so, and neither does the Task Force. The data they've collected show that we can't significantly increase our fees without pricing ourselves out of the market.

Should we aggressively pursue more golfing members? If you've ever tried booking a Saturday morning tee time, you probably realize that our golf operations are already at full capacity. The money we need can't come from golf alone.

"A Vision, A Legacy, A Future"
Derrick Golf and Winter Club

He has created such high-profile effects as the Fat Bastard suit on the *Austin Powers* films and Mark Wahlberg's—ahem!—"prosthetic enhancement" in *Boogie Nights*.

Now Howard Berger finds himself in Edmonton, Canada, doing special makeup and creature effects for a low-budget werewolf flick: *Ginger Snaps: Unleashed*. He's gotta feel like he's slumming, right?

Not judging by the smile on his face.

Feature article, *Fangoria Magazine*

Market forces work well for many things, but not for health care. Health care cannot be sold like hamburgers and running shoes, and patients are not the same as customers. That's why Canadians built a public health-care system in the first place.

"Creating a Healthy Future"
Alberta Liberal health-care booklet