

Winnipeg Free Press

P R E S E N T S

INSPIRING WOMEN

Luncheon Series



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Hosted by
Careers Columnist, Barbara Bowes,
the Winnipeg Free Press
is pleased to present
the third of four inspirational career stories
of outstanding individuals.
Hear how they have risen
through the ranks of their
various career choices,
yet have remained grounded
and intent on staying in Winnipeg.

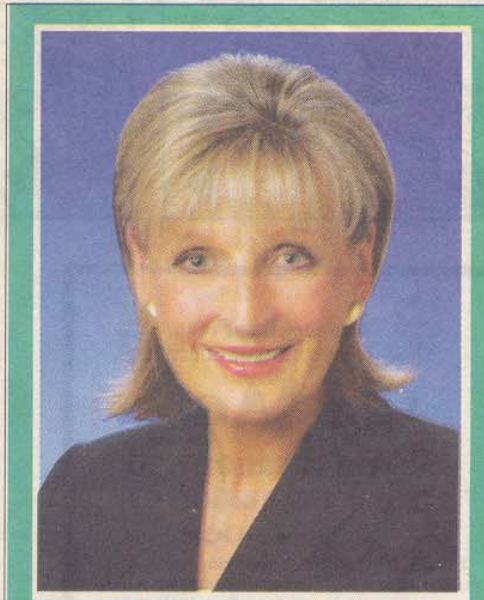
September 11, 2003

11:30 - 1:30

THE Fairmont
WINNIPEG

\$5000

Table of 8 - \$400.00



Debra Jonasson-Young
Vice President Marketing & Sales
King Optical Group

Debra Jonasson-Young

- Compelling • Strategic • Tenacious
- All are invited to hear her story

Network & Learn while enjoying lunch with
hundreds of other influential Winnipeggers.

Next in the Series:
Elaine Ali - Nov. 14

Call Donna at
697-7207 to book
yours TODAY!

COMPARATIVE ADVERTISING A NEW SCIENCE

Which advertising
strategy is superior?

◀ DEBRA'S NEWSPAPER ADVERTISEMENT

12" x 22"

The Winnipeg Free Press

Appeared daily *ad infinitum*

STEFAN'S NEWSPAPER ADVERTISEMENT

1 1/4" x 2"

The Interlake Spectator

Appeared once

