

## **SUMMARY**

- Over 10 years experience in graphic design and related fields
- Skilled in using Photoshop, InDesign, Illustrator and other Adobe software
- Knowledge of Web Design basics including HTML, SEO and on-line marketing
- Enjoy thinking outside of the box, being creative, brainstorming
- Find fulfilment in developing and expanding on existing and new products and services
- Good work ethic, personable, friendly and easy to work with

## **SKILLS and EXPERIENCE**

### **Graphic Design**

- Designed, developed and managed over 1500 products and 100 package designs
- Designed and developed new products and prototypes which included gathering production costs and test marketing
- Custom designed various projects for clients such as Royal BC Museum, James Island Properties, Canadian Geographic, Tourism BC, Thurber Engineering and various Government Ministries among others
- Created both printed and on-line marketing material

### **Management**

- Communicated and collaborated with 15-20 artists/photographers on the use of their art work in product development, contracts, marketing and royalties
- Engaged in daily production, weekly web and monthly management meetings
- Analyzed past and current product sales and inventory
- Supervised 1-4 employees

### **Web**

- Executed and/or directed the re-design, development, marketing, on-line advertising and SEO of 2-10 web sites
- Prepared misc. files and images for use on web sites
- Data and product entry into shopping cart/ecommerce sites, (Joomla and VirtueMart)

### **Software and Hardware**

- Adobe Creative Suite - Photoshop, InDesign, Illustrator, Dreamweaver
- Pinnacle - Studio Plus 10 and Ultimate Studio 12 - Video Editing Software
- Microsoft Office - Word, Excel, PowerPoint
- Micrographx and specialized automated art mat cutter design software (Gunnar)
- Foundation 300 accounting and inventory software
- Joomla with VirtueMart
- Epson 9600, 9800 and 10000 Wide Format printers
- Minolta Fiery colour copier/printer and densitometer
- HP Indigo 3050 Digital Offset Press
- Nikon 5400 and 5700 Coolpix digital camera

## Ryan Grealy

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### EMPLOYMENT

Art Director/Graphic Designer and Manager	Island Art Publishers/MatShop	2002-08
Web and Graphic Designer	ASL Environmental Sciences	2000-02
Graphic Designer	Whits End Design Group	1998
Senior CAD Operator	Bullock Baur Associates Ltd.	1993-1997
Owner	Eagle Eye Animation & Graphics	1993-2005
Senior CAD Operator/Junior Designer	F.N. Fenger and Associates	1988-1993

### EDUCATION

Graphic Design, Animation and Multimedia Business	Computer Master Training Centre
Mechanical Engineering Technology	Camosun College
Enterprise Development	Camosun College
Airbrush Painting, photography, mirror acid etching, etc.	Self-taught

### REFERENCES

Available upon request