

Employment

Island Art Publishers (Island Art, MatShop, CIP_(recently sold to ARC Print))

2002 - 2008

Position:

Art Director / Graphic Designer / Manager

Responsibilities:

Design, development and management of:

- New products and prototypes including costs gathering and analysis
- Contract artists, their images, contracts, files and products.
- Analysis of past and current product sales & inventory.
- Custom product design for clients (details available upon request).
- Printed and on-line marketing materials and SEO.
- Digital photography and image prep.
- Potential artist submissions and reviews.
- Management of 1 to 4 employees.
- File prep. for printing services.
- Attending:
 - Daily production meetings
 - Weekly web site meetings
 - Monthly management and staff meetings
- Re-design/development, marketing, on-line advertising & SEO of:
 - MatShop.com and MatShop.ca
 - IslandArt.com
 - ArtShop Northwest & Studio Art Needlework (now closed)
- Occasional customer service, printing of giclees, posters and prints, colour correction and basic type setting and analysis of orders.

Web Sites:

- www.islandart.com (manager of team and creative consultant)
- www.matshop.com & www.matshop.ca (creative consultant)

Hardware & Software used:

- PC based with Windows XP Pro:
 - Adobe CS2 (Photoshop, InDesign, Illustrator)
 - Word, Excel, PowerPoint
 - Micrographics
 - Automated Mat cutter design software (Gunnar, Eclipse)
 - Foundation 3000 (accounting & inventory software)
 - Joomla with VirtueMart (open source ecommerce web system)
 - Epson 9600, 9800 & 10000 Wide format printers
 - Minolta Fiery colour copier/printers and densitometer
 - HP Indigo 3050 Digital Offset Press (file prep. only)
 - Nikon 5400 Coolpix digital camera

Employment

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ASL Environmental Sciences & ASL AQFlow Inc.

2000-2002

Position: **Web and Graphic Designer**

Responsibilities:

Graphic Design:

- Magazine ads, presentation graphics and folders.
- PowerPoint presentations and large panel displays for trade shows.
- Design of cd-rom labels, jackets and covers for company catalogues.
- Compilation of reports, technical diagrams, brochures and banners.
- Maps, technical posters, promotional T-shirts, stickers and magnets.

Web site Design/Development:

- Complete re-design, development, SEO, maintenance and on-line marketing of both company web sites.

www.aslenv.com www.aqflow.com

Whits End Design Group

Summer-Fall 1998

Position: **Contract Graphic Designer**

Responsibilities:

Various graphic design projects such as ads, rack cards, menus, tent cards, etc..

All using both Mac and Windows based machines and software.

- Quark, Photoshop, Corel, etc.

Bullock Baur Associates Ltd. (formerly C.W. Bullock and Associates Ltd)

1993-1997

Position: **Senior Computer Aided Draftsman**

Responsibilities:

Installing, configuring and working with AutoCAD 11-13, Softdesk Civil/Survey, GSX/ESP Imaging Software and HP wide format plotter.

F.N. Fenger and Associates (owners and name have changed a number of times since 1993)

1988-1993

Position: **Senior Computer Aided Draftsman & Junior Designer**

Responsibilities:

Installing, configuring and working with AutoCAD 10-12 and wide format pen and inkjet plotters. Management of 1-4 employees.

Eagle Eye Animation and Graphics (members.shaw.ca/rgrealy/clientele.htm)

1993 - 2005

Position: **Owner/Artist**

Clients and project details available upon request

Education

Computer Masters Training Centre

1997-98

Computer Graphics, Animation, Multimedia Design and Business Skills

- Adobe Illustrator, Photoshop, PageMill and Premier
- Director, QuarkXpress, GIF Animator and SoundForge
- 3D Studio Max, Rules of Animation and Story boarding
- Basic business skills needed for running your own company/freelancing.

Camosun College

1986-1993

Various programs and courses

- Mechanical Engineering Technology - 2 year program
- Enterprise Development - 10 month entrepreneur program
- Architectural Drafting Basics - Manual drafting of basic architectural designs
- Introduction to Cartooning
- Creative Photography

Self Inflicted Knowledge (i.e. self-taught / hobbies / interests)

Birth to present

- Adobe Premier, Indesign, Dreamweaver and Fireworks
- CD and DVD authoring with Sony HDD Camcorder, NeroVision and Pinnacle Studio Plus
- Airbrush Painting, Photography (Nikon Coolpix 5700), Mirror Acid Etching, Special FX make-up
- Designing family, friends and own web sites
- Figure model making and painting, illustrations, drawing, etc.
- Spending time with family, friends and my dog Mike