



E-mail: susan.wheeler@rci.rogers.com

9 June 2009

Ms. Susan Wheeler
Vice-President, Regulatory Affairs
Rogers Media
333 Bloor Street East
Toronto, Ontario
M4W 1G9

Re: Clarification of CCD policy – support of community radio

Dear Ms. Wheeler:

Thank you for your letter dated 27 May 2009 in which you asked the Commission to confirm whether or not expenses associated with undertaking a technical study on behalf of the community radio group, the Gabriola Radio Society, would qualify as an eligible Canadian content development (CCD) expenditure.

Commission staff has reviewed your request within the context of the current CCD eligibility guidelines as set out in paragraph 108 of Public Notice CRTC 2006-158, the *Commercial Radio Policy, 2006*, which as you point out, mentions a community radio fund. For further guidance, staff has examined the Community Radio Fund's (the Fund) current CCD eligibility guidelines as approved by the Commission when the Fund itself was accredited last year as eligible for CCD funding. Ineligible expenses under the Fund's current CCD guidelines include the costs associated with the preparation of an application. This would include the expenses associated with technical studies and technical briefs.

As a consequence, any funds that Rogers Broadcasting Limited would direct to support technical studies to assist the Gabriola Radio Society would be ineligible as CCD funding under the current eligibility guidelines.

Yours sincerely,

Original signed by Scott Hudson for

Scott Hutton
Executive Director
Broadcasting